

NEWS

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iSINGR: iPhone app announces first CASH winner! Each month, iSINGR will award \$100 to the top singer.

New York, NY. – November 2, 2009 **iSINGR**, the fun new ‘singing contest’ app for the iPhone is pleased to announce its first monthly \$100 CASH winner, Maya Solov y!! Maya is thrilled to be the first winner and “Excited to be a part of this technology.” Her voice has a soft, sultry sound like a warm wind. For more info on this month’s winner, visit <http://www.MuzApps.com> or iSINGR’s Facebook page.

Ms. Solov y was contacted October 31, 2009 by iSINGR’s creator, New York resident ‘Bassy Bob’ Brockmann. As per the contest rules – winners are notified via email on the last day of the month, at midnight. “We are helping up and coming singers get themselves heard by iPhone users all over the United States.” says Brockmann. He continues, “We plan to revolutionize the way professional musicians and amateurs alike create and share music.”

iSINGR is looking for talent and each month, a \$100 CASH prize will be awarded to the singer with the most votes and stars. Users can listen and vote on the uploaded songs using a 5-star rating system. Popular singers/songs will rise to the top of the list, with the top five making it into the scrolling opening screen shot of the top 25, as voted on by the iSINGR community. Think of it as an American Idol-style contest, in YOUR iPhone or iPod touch.

iSINGR is a mobile recording entertainment app with a social networking piece. It can also be used in the music industry as a tool for band mates to connect providing an option to share email contact information to the singer.

Available at the AppStore.com, the price for this mobile recording app is only \$0.99. “We wanted to launch a basic app at a very pocket-friendly rate, to encourage app purchases and start the participation and voting.”, said Brockmann. For more information, visit <http://MuzApps.com/iSingr> or call **917.749.5747**. To learn more details on future upgrades and winners, follow us on Twitter: <http://www.twitter.com/bassybob>.

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